

A Partner Story – Gain valuable
insights into Anstar’s journey

How Anstar Ltd. achieved greater success with CheMondis



The Initial Situation

What were the hurdles you were facing in the chemical procurement process before diving into the CheMondis world?

Before joining CheMondis, one of our key challenges was the concern of missing out on valuable leads by not showcasing our products on a dedicated chemical marketplace. This limited our visibility and access to a broader network of potential customers.

The Goal


What was the goal to use CheMondis?

To expand our market reach, increase visibility, and connect with a wider network of Buyers for our products.

The Solution

How did CheMondis help? Any specific "a-ha" moments or cool wins courtesy of CheMondis?

CheMondis has been instrumental in boosting our online presence as Anstar continues to expand its UV-curing product range across Europe and the MEA region. The platform's tools for product promotion and targeted customer outreach have been particularly valuable in helping us reach new markets and grow our visibility in key sectors.



Interview with Chardae Capmbell-Ryce

Could you please introduce yourself and your role in your company?

My name is Chardae Campbell-Ryce and I am the Executive Assistant here at Anstar. I joined the company earlier this year, supporting the Managing Director while also overseeing our marketing efforts and providing strategic support to the Sales team.

What was the pushing power behind your decision when signing up on CheMondis, and could you walk us through how you first discovered the platform?

Our decision to join CheMondis was largely driven by recommendations from both customers and Supplier within the industry.

"CheMondis has positioned us ahead of competitors by leveraging advanced tools and software that streamline our operations and increase our market visibility."

– Chardae Campbell-Ryce, Executive Assistant at Anstar Ltd.

In what ways did CheMondis demonstrate exceptional support and assistance throughout your membership on CheMondis?

CheMondis has been highly supportive by consistently providing us with quality leads. It has helped a key role in helping us connect with potential clients, significantly enhancing our outreach efforts and driving growth.

As a Supplier, what specific benefits have CheMondis brought to your business success?

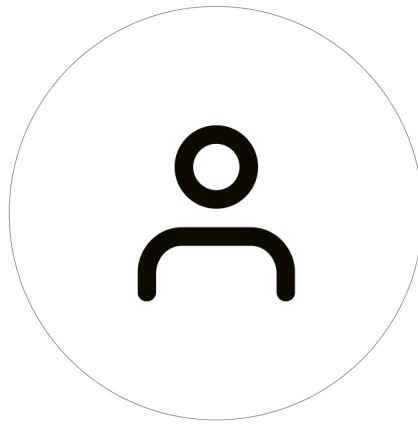
As a Supplier, CheMondis has opened doors to new Buyers that we may not have reached through traditional channels.

How has CheMondis helped you stay ahead of your competitors in the digital procurement landscape?

CheMondis has significantly enhanced our digital presence, giving us a competitive edge in the digital procurement landscape. The platform has positioned us ahead of competitors.

How would you summarize the overall value that CheMondis brought to your business?

CheMondis has greatly expanded our market reach, driving growth and giving Anstar a competitive edge.

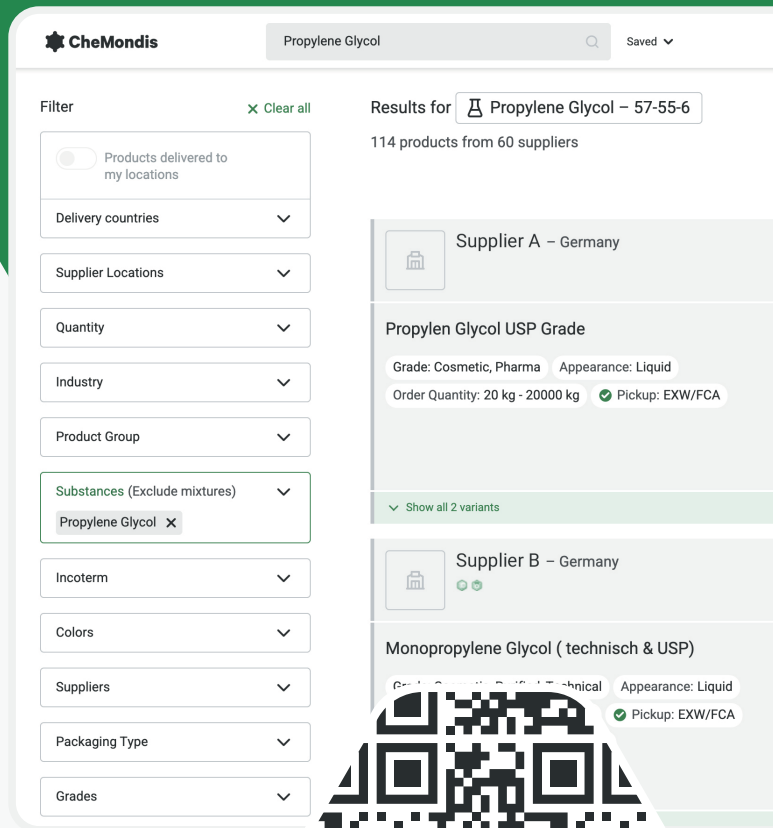


Chardae Camphell-Ryce
Executive Assitant
Anstar Ltd.



CheMondis is the fastest-growing B2B marketplace for Chemical raw materials, connecting Suppliers and Buyers worldwide.

Start your journey with CheMondis and reach out to 15.000+ Buyers through our platform!



Scan me to check out our marketplace



High Quality Leads
Register your company, expand your reach, and access a network of potential Buyers!



Online Visibility
Create your Brandshop to showcase your products and connect with global leads.



Personal Account Management
Contact your manager for immediate assistance and to boost your performance and sales.



Market Insights
Analytics provide businesses with comprehensive insights into Buyer behavior and market trends.



Special Deals
Showcase your products with eye-catching prices and highlight immediate availability.

